Next Generation On-Demand Apparel Printing

Engineered to deliver stunning prints that endure. Free from constraints. Limitless potential. A new era of on-demand printing is here.

ABOUT DIGISOFT™ PLAY VIDEO

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About DIGISOFT™

WHAT IS DIGISOFT™?

DIGISOFT™ is the next generation digital print technology the world has been waiting for. Engineered to deliver exceptionally high-quality prints on even the toughest fabrics, DIGISOFT™ is on-demand printing as it was always intended. *Fully* evolved.

DIGISOFT™ empowers you to create apparel products as inspiring as your ideas. Think limitless design freedom, real durability, & creatively unbounded from traditional constraints. With DIGISOFT™ you're in control like never before.

Equal parts DTG (Direct-to-Garment) & DTF (Direct-to-Film) print processes, DIGISOFT™ combines the best qualities of each without their limitations. The result is a ground-breaking product that's visually-stunning, impossibly durable, surprisingly versatile, & objectively superior to the competition — delivered at a speed today's world demands.

DIGISOFT™ prints are known for a sharp, consistent, true-to-color look with a soft, wearable feel, & impressive longevity on any fabric.

Welcome to the new standard for custom on-demand apparel printing.

Features

THE WORLD'S MOST ADVANCED ON-DEMAND APPAREL PRINTS

DIGISOFT™ is revolutionizing on-demand custom apparel printing by advancing print capabilities beyond the limitations of both DTG and DTF, delivering a finished product that is visually stunning, while also durable, consistent, and versatile for use on across garment types materials.

Crisp Clarity

Extreme design fidelity - down to the pixel. Achieve clean, crisp lines on even challenging designs.

Brilliant Color

Prints that pop with a vibrancy unrivaled by alternative decoration methods.

Soft Touch

Not too heavy, not too light. DIGISOFT™ achieves wearability that looks and feels just right.

Legendary Quality

Made to withstand anything life throws at it. Well, *almost* anything.

Real Durability

Engineered with strength and flexibility that won't crack or fade with aggressive wear.

Responsible Production

DIGISOFT™ reduces ink, garment, and energy waste vs. DTG, along with streamlined (faster) turn times.

Print Comparison

ENGINEERED TO OUTPERFORM

Printing full-color digital images on performance apparel is notoriously difficult. Some methods are limited in their ability to achieve a high quality print, while others may be too slow or labor-intensive for scalable application. DIGISOFT™ combines the best of both worlds: ultra-vibrant, durable prints with lightning-fast fulfillment.

DIGISOFT™

DTG

Method Comparison

PERFORMANCE RATINGS

DIGISOFT™ is engineered to solve the deficiencies of today's most common print methods: DTG (direct-to-garment) and the newer DTF (direct-to-film). Here's how it stacks up:

DTG

Direct-to-Garment

Visual Appearance	6.11
Print Performance	5.45
Production Quality	3.90
Speed	8.03
Versatility	3.13
Volume Capability	6.83

While DTG printing is fast and inexpensive, quality is inconsistent at best. Factors like fabric material, thickness, and even color can greatly impact print quality and print-to-print consistency.

OVERALL: DTG made digital printing possible, but is flawed in ways that severely limit its capabilities and overall satisfaction.

DIGISOFT™

Performance Printing Technology

Visual Appearance	9.60
Print Performance	9.50
Production Quality	8.54
Speed	9.00
Versatility	9.10
Volume Capability	8.67

DIGISOFT™ combines the speed and efficiency of DTG with the higher print quality of DTF, but without their limitations. DIGISOFT™ prints are fast, efficient, and affordable without compromising on quality.

OVERALL: DIGISOFT™ technology outshines all other print types with high performance in each of the most important evaluation criteria.

DTF

Direct-to-Film

Visual Appearance	9.20
Print Performance	8.45
Production Quality	7.00
Speed	3.00
Versatility	7.47
Volume Capability	4.72

Direct-to-Film (DTF) printing greatly improved on print quality from DTG, but is slow, inefficient, and finishes with a heavier hand. DTF is capable of unique prints like foil transfers, but is far less suitable for scaling business.

OVERALL: DTF prints are vastly improved relative to DTG, but is lacking in speed, efficiency, and scalability.

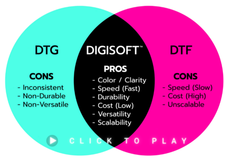
**Print techniques evaluated by survey of industry and apparel printing professionals.*

Print Capabilities

HIGH PERFORMANCE DIGITAL PRINTING

With revolutionary capabilities for on-demand printing, DIGISOFT™ sets the bar for industry product performance. Explore notable capabilites below.

- FULL SPECTRUM HD PRINTS
- TOTAL FABRIC FREEDOM
- TRUE DESIGN FIDELITY
- PRODUCT VERSATILITY
- WEAR & WASH RESISTANCE
- RAPID ORDER FULFILLMENT



Print Gallery

DIGISOFT™ PRINTS

All | Activewear | Hoodies | Tees

LOAD MORE

Inquiries

CONTACT US

Contact us for more information or interest in DIGISOFT™ print solutions.

First Name *

Last Name *

Email *

Phone *

Company *

Are you currently in business printing apparel? *

○ Yes ○ No

How can we help you?

☑ I want to hear about DIGISOFT™ product updates

SUBMIT

Social Media

#printDIGISOFT

Share a pic of your DIGISOFT™ print using the hashtag #DIGIchallenge!

Share Share Share Share Share

See Stunning Prints in your Feed

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